

**EUROPEAN REGULATION 2016/679 (known as GDPR) and Legislative Decree 196/03 as amended by Legislative Decree 101/2018**

**INFORMATION FOR THE PROCESSING OF PERSONAL DATA - NEWSLETTER**

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**Treatment holder : Partipilo Michele**

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Dear Sir/Madam,

Thank you for registering to our NEWSLETTER. By registering to the NEWSLETTER you declare that you have legal age (if this is not the case, we ask you not to confirm your registration, or to request its immediate cancellation, as we are unable to ascertain that you have legal age). With the procedure of confirmation by email, we were able to ascertain unequivocally your willingness to subscribe to our NEWSLETTER. With regard to your registration we are able to demonstrate in electronic format, on your future kind request, the procedures for registration are in accordance with European Regulation 2016/679 and Legislative Decree 196/03. If you are interested, you can send us your request for information by email, PEC to our references above.

We want to inform you the way we will treat your personal data in our databases, computers, servers, and how we manage it (mode and purpose).

**Art. 1 - Object of the treatment**

We hereby declare that your personal data will be treated in accordance with the following:

- identification data (name, surname, email, postal address, telephone, sms, whatsapp).

**Art. 2 - Purpose of the Treatment**

Your data are processed :

Only with your specific and distinct agreement (art. 23 and 130 D. Lgs. 196/03 and art. 7 GDPR), given us by registering to our NEWSLETTER, for the following purposes:

- Commercial communications, carried out directly by us towards you as you have sent us your email, telephone, sms, whatsapp, mail.
- Marketing activities, carried out directly by us towards you as you have sent us your email, telephone, sms, whatsapp, mail offers for our services or products, or sending requests for detection of the degree of satisfaction for our quality service purposes.

For the aforementioned processing of data type you have the opportunity to notify us your disagreement (art. 130 c. 4 Legislative Decree 196/03) by PEC (above) or registered letter AR (at the address above) and we are committed to interrupt the above activities within 30 days without any further communication.

**Art. 3 - Treatment Modes**

- The processing of your personal data is carried out by operations indicated in art. 4 D.Lgs. 196/03 and art. 4 n. 2 GDPR, namely: collection, recording, organization, storage, consultation, processing, modification, selection, extraction, comparison, use, interconnection, blocking, communication, cancellation and destruction of data. Your personal data will be processed both on paper and electronically and/or automatically. The Data Controller will process your personal data for the time necessary to fulfil the above purposes and in any case for no longer than 10 years from your registration to

## NEWSLETTER.

- Access to data: Your data may be made accessible for the purposes referred to in art. 2.A) and 2.B): to our Data Controller, our employees and collaborators as they are persons in charge and/or internal data processors. They may also be made accessible to external consultants who carry out activities in outsourcing on behalf of the Owner, in their capacity as external data processors.
- Communication of data without express consent need (ex art. 24 letter. a), b), d) D.Lgs. 196/03 and art. 6 letter. b) and c) GDPR), the Data Controller may communicate your data for the purposes referred to in art. 2.A) to judicial authorities, as well as to those persons to whom communication is required by law for the performance of the aforementioned purposes. These subjects will process the data in their capacity as independent data controllers. Your data will not be disclosed.
- Data transfer: your data are stored exclusively on our servers and on our computers -which have a system of data encryption (never visible in plain text at external access without encryption password), as well as systems of access by password, and systems of protection against hacking and viruses. Our computers and servers are located within the premises of our aforementioned headquarters (indicated on page 1) and will not be transferred outside in electronic mode except encrypted technology, where the recipient will have a system of decryption of the document. When it is no longer necessary to store personal data, they are destroyed, deleted or anonymized.

### **Art. 4 - Nature of data provision and consequences of refusal to respond**

The provision of data for the purposes referred to in Article. 2. is optional. You may therefore decide not to provide any data or subsequently deny the possibility of processing data already provided: in this case, you may not receive newsletters, commercial communications and advertising material relating to the Services offered by the Owner, and as a result , you will be permanently deleted from our NEWSLETTER DATA BANK.

### **Art. 5 - Rights of the interested party**

As an interested party, you have the rights mentioned in the Art. 7 D.Lgs. 196/03 and Art. 15 GDPR and precisely the rights:

- obtain confirmation of the existence or not of personal data concerning you, even if not yet recorded, and their communication in intelligible form;
- obtain the indication: a) of the origin of the personal data; b) of the purposes and methods of processing; c) of the logic applied in the case of processing carried out with the help of electronic means; d) of the identification data concerning the data controller, data processors and the representative designated pursuant to art. 5, paragraph 2 of the Privacy Code and art. 3, paragraph 1 of the GDPR; e) of the entities or categories of entity to whom or which the personal data may be communicated and who or which may get to know this data in their capacity as designated representative(s) in the State's territory, data processor(s) or person(s) in charge of processing;
- obtain: a) the updating, rectification or, when interested, integration of data; b) the cancellation, transformation into anonymous form or blocking of data processed unlawfully, including data whose retention is unnecessary for the purposes for which the data were collected or subsequently processed; c) certification to the effect that the operations as per letters a) and b) have been notified, as also related to their contents, to the entities to whom or which the data were communicated or disseminated, unless this requirement proves impossible or involves a manifestly disproportionate effort compared with the right to be protected;
- oppose, in whole or in part: a) for legitimate reasons to the processing of personal data that concerns you, even if pertinent to the purpose of the collection; b) the processing of personal data concerning you for the purpose of sending advertising materials or direct selling or for

carrying out market research or commercial communication, through the use of automated calling systems without the intervention of an operator by e-mail and / or through traditional marketing methods by telephone and / or mail. It should be noted that the right of opposition of the person concerned, as set out in point b) above, for direct marketing purposes using automated methods extends to the traditional ones and that, in any case, the possibility for the person concerned to exercise the right of opposition even only in part remains unaffected. Therefore, the interested party may decide to receive only communications by traditional means or only automated communications or neither of the two types of communication. Where applicable, he also has the rights under Articles. 16 - 21 GDPR (Right of rectification, right to be forgotten, right to limitation of processing, right to data portability, right of opposition), as well as the right of complaint to the Guarantor Authority.

**Art. 6 - Modalities of exercise of rights**

You may at any time exercise your rights by sending a registered letter or a PEC to our address indicated on page ONE of this statement.